

# BUDDHI SAMARASEKARA

## Senior WordPress Developer | Plugin Development & Performance Engineering

Remote – Sri Lanka | +94 78 849 4699

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### PROFESSIONAL SUMMARY

Senior WordPress Developer with 2.5+ years of experience building, maintaining, and scaling WordPress platforms with a strong focus on plugin development, performance optimization, and code quality. Highly proficient in PHP (OOP) and MySQL, with hands-on experience refactoring legacy code, maintaining backwards compatibility, and integrating third-party APIs. Comfortable owning features from concept through deployment, collaborating via GitHub in remote teams, and delivering reliable solutions that power high-traffic WordPress products.

### PROFESSIONAL EXPERIENCE

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#### Senior WordPress Developer – Freelance / Remote

*(Also performed duties as: WordPress Developer, Web Developer, Front-End Developer)*

Oct 2024 – Present

- Developed and maintained custom WordPress plugins following WordPress coding standards and best practices
- Refactored legacy PHP codebases with a focus on performance, maintainability, and backwards compatibility
- Triage bugs and feature requests using GitHub issues and delivered fixes across multiple release cycles
- Collaborated through GitHub pull requests, providing and receiving peer code reviews to ensure code quality
- Integrated third-party APIs into WordPress plugins and custom features.

#### Freelance WordPress Developer

*(Independent contractor building WordPress websites for local and international clients)*

Jan 2022 – Sep 2024

- Designed and developed 20+ WordPress websites from scratch using Elementor, Divi, and custom PHP/CSS.
- Delivered WooCommerce stores with product catalog setup, payment gateway integration, and checkout optimization.
- Handled end-to-end project lifecycle: requirements gathering, design implementation, testing, deployment, and handoff.
- Configured cPanel hosting environments, domain DNS, SSL certificates, and Google Workspace business email for clients.
- Built foundational expertise in website performance, security hardening, and responsive design across diverse industries.

### SELECTED PROJECTS

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- Odonto (Dental & Healthcare): Built a fast, trust-focused healthcare website optimized for performance and SEO. ([View Project](#))
- Unity Apparel (eCommerce): Developed WooCommerce and Shopify solutions optimized for conversion rate and seamless user experience. ([View Project](#))
- IgniteWave (Creative Agency): Executed complex layouts and scroll animations while maintaining clean and scalable code. ([View Project](#))
- PixelPioneers (Digital Marketing Agency): Created a modern, high-converting marketing website with strong SEO foundations. ([View Project](#))

### CORE TECHNICAL SKILLS

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**CMS & eCommerce:** WordPress, WooCommerce, Shopify, Elementor, Divi, Gutenberg, Advanced Custom Fields (ACF)

**Languages & Frontend:** PHP (OOP), MySQL, JavaScript (ES6, jQuery), HTML5, CSS3, Responsive Web Design, Figma to WordPress

**Performance:** Core Web Vitals (LCP, CLS, INP), Google PageSpeed Insights, GTmetrix, Advanced Caching, Image Optimization

**Security & Infrastructure:** Cloudflare Security, SSL Implementation, Security Hardening, Website Migration, DNS Management, cPanel, WHM

**Tools & Integrations:** REST API, Third-Party API Integrations (Stripe, Zapier), Google Workspace, Business Email Configuration, Composer (Basic), NPM (Basic), Git, GitHub

### ENGINEERING & WORKFLOW EXPERIENCE

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- Feature ownership from scoping, development, testing, to deployment
- GitHub-based collaboration including issue tracking, pull requests, and code reviews

- Bug triage, debugging, and incremental feature enhancements
- Refactoring legacy PHP code while maintaining backwards compatibility
- Remote collaboration using chat, audio, and video communication tools

## EDUCATION

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### **B.Sc. in Applied Science (Computer Science)**

Rajarata University of Sri Lanka – Final Year

*(Expected Graduation: May 2026)*

## AVAILABILITY

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**Work Type:** Remote | Full-time / Contract | Time Zone: GMT +5:30 (Flexible)